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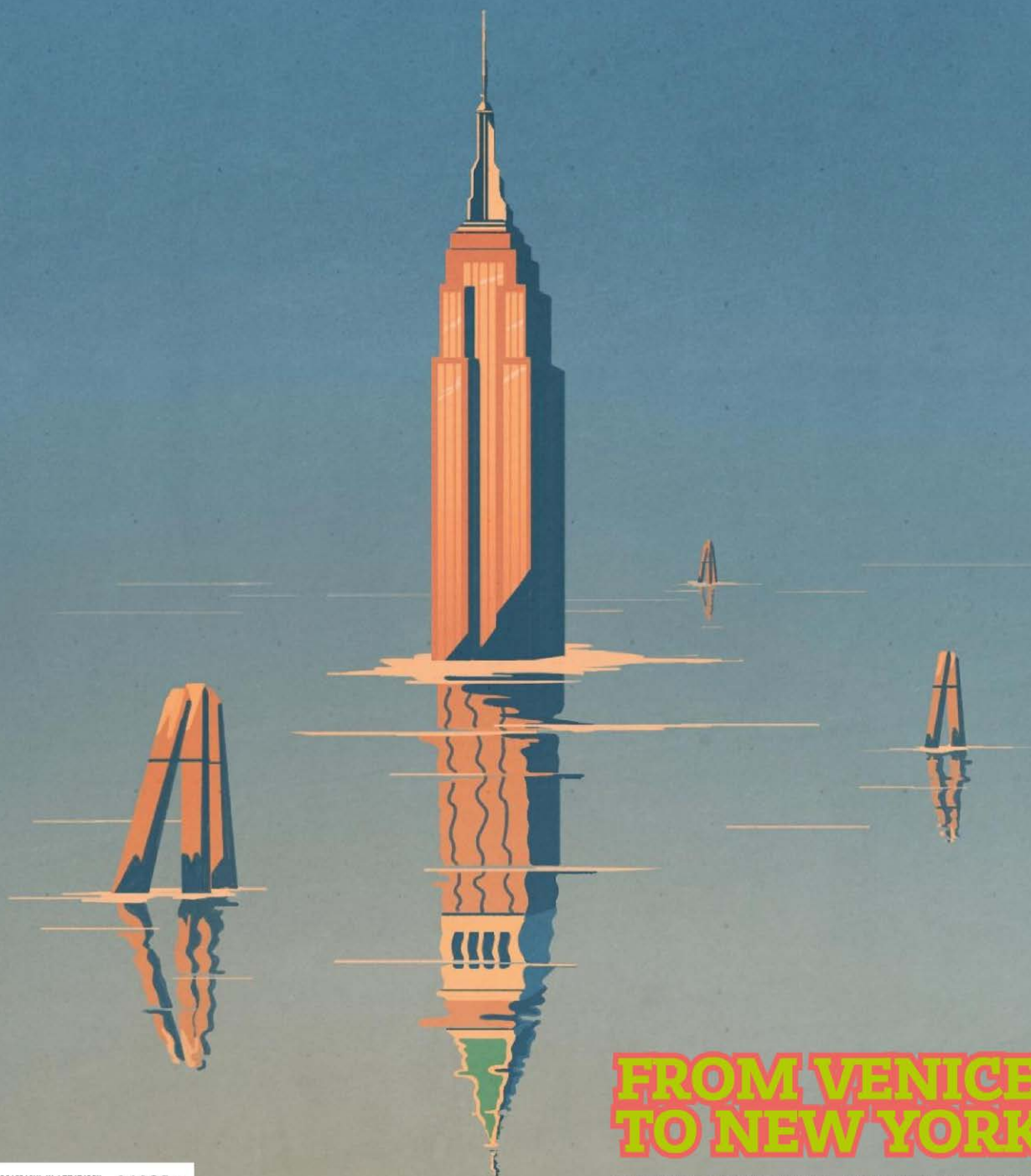
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GRUPPO  MONDADORI



**FROM VENICE
TO NEW YORK**

INTERNATIONAL ENGLISH ISSUE



DesignING
PROJECT

Equant by **Cecilia Xinyu Zhang**
suspension lamp with adjustable
circular reflector. The name
is a tribute to the geographer
and astronomer Ptolemy, who
lived in the 2nd century AD.
Like the imaginary surfaces
on which the orbits of the planets
are set, the angle of the diffuser
can be adjusted to regulate
the opening for the light.



FINE TECH

Contemporary design takes the **structural cleanliness** of objects
to an **extreme**. Losing the distinction between **technique and aesthetics**

by Stefano Caggiano



Globe by Edoardo Colzani for Laurameroni, a floor lamp with central LED strip and adjustable shade. Available in brushed copper, 'ash' black iron or black lacquered brushed copper, the design focuses on poetic structural materials and fine craftsmanship.

but was already being challenged by the most perceptive designers of the 1970s. Maybe this is why lamps like those of the Tempo and Lune series by Atelier de Troupe seem more like jewels the house itself has decided to wear to enhance its own anatomy, placing them like divining antennae to call forth the subtle spirits that have shifted the inner aesthetic, rather than the output of the human hands.

Globe, designed by Edoardo Colzani for the Laurameroni collections, also seems to have been conceived in such a way as to fill the technical structure with aesthetic substance. While the vectorial Deco of the Segni series by Gumdesign for Siru Lighting, or of Fontana Amorosa by Michael Anastassiades for Nilufar, takes an opposite (or double) step, focusing on technique from aesthetic origins. ■

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